



Ontario Rehab Alliance

# SUPPORTERS PROGRAM

Fueling our work with the  
Generosity of our Supporters



## 2025 Supporters Program Overview

January to December 2025

## Contact

Phone 866-475-2844

Website [www.ontariorehaballiance.com](http://www.ontariorehaballiance.com)

Email [admin@ontariorehaballiance.com](mailto:admin@ontariorehaballiance.com)



## Ontario Rehab Alliance

### **OUR SUPPORTERS PROGRAM**

Since 2020 we've been raising funds to support our work while raising the profiles of our Supporters through annual contributions.

We are proud of what we have done since our inception in 2011 and excited about the future contributions we can make in this sector.

Your contribution will be put to good use. We run a tight ship here at the ORA; we have never paid for bricks and mortar and our staffing costs are much more modest than you would think from what we manage to accomplish.

Last spring it was our [Fair Fees Fight](#) (government lobbying on HSP rates and Accident Benefits) that led to a long awaited announcement in the Provincial Budget and the consultations now underway by the Ministry of Finance and FSRA.

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## WHY BECOME A SUPPORTER?

### *Share the Credit and the Glory*

Since inception we have been a constructive and tireless voice for MVA rehab providers and claimants. We have forged solid relationships with our sister associations and advocacy groups. We now have a hard-earned place at key tables and consultations. Our ED is one of only three health service provider reps at the newly established FSRA Stakeholder Advisory Committee for auto insurance.

This fall our advocacy tackles:

- Optional IRB and Caregiver Benefits: Opting in = running out
- Auto Insurance as First Payor
- HSP and Attendant Care Rates
- Preferred Providers
- Fraud Reporting
- FSRA HSP Licensing and Supervision
- HCAI

### *Supporting Us Supports Our Members*

We support our members through in-person and online workshops and events, along with regular eblast updates, social media posts, forums, blogs, Help Desk, and Solutions Pantry.

# MEET OUR BOARD & STAFF



**DANA PARSONS**  
President



**JULIE VENHUIZEN**  
Vice President



**JOHN BARRY**  
Secretary - Treasurer



**KYLE WHALEY**  
Board Member



**KIM LAMONT**  
Board Member



**MAXINE FYFFE-ROBERTS**  
Board Member



**NAKEMA WALKER**  
Board Member



**MAUREEN PALMER**  
Board Member



**LAURIE DAVIS**  
Executive Director



Abilities Rehabilitation and Counselling Services  
Access Rehab Inc.  
Advance Physiotherapy Clinic  
Aimee Hayes & Associates  
Anchor Rehabilitation Support Services Inc.  
Balance Physiotherapy  
Bartimaeus Rehabilitation Services Inc.  
Bayshore HealthCare Ltd.  
Bergin Motion  
Best Health Physiotherapy  
Beverly Cott  
Brain Injury Association Peterborough Region  
Brainworks  
Brookside Psychologists  
Claudia Maurice Occupational Therapy  
Community Solutions Ltd.  
Creative Therapy Health Services  
Dalton Associates  
DeSantis Occupational Therapy Services  
Dianne M. Taylor & Associates Inc.  
DMAREhability  
Dr. Hoff Psychologist  
Eden Dales Social Work  
Elements Support Services  
Essential Occupational Therapy  
Essentially You Inc  
Forest City Counselling Services  
Function Ability Rehabilitation Service  
Geronimo Occupational Therapy  
GLA Rehab  
HVE Healthcare Assessments  
InnerQore Health Psychology and Wellness  
Innovative Case Management Inc.  
GS Health Consultants Inc.  
Kaplan and Levitt Psychologists  
Karen Hardie & Associates  
KIDS Community Health Services  
Knorr and Associates Inc.

Koru Nutrition Inc  
Lad and Associates  
Lawlor Therapy Support Services  
Lear Communication  
Leigh Craney & Associates Case Management  
Lindis Collins-Bacchus Physiotherapy  
Lisa McGowan Occupational Therapy  
Lori G Eisen Occupational Therapy Services  
Mathew Rose and Associates  
Medical Marijuana Consulting  
Michelle Cohen & Associates  
MindWorks Rehab Support Services  
Music Therapy Toronto  
Neuro-Rehab Services Inc  
Neurocore Physiotherapy & Pilates Centre Inc.  
New Horizons Rehabilitation Services Inc  
Novus Rehabilitation Ltd.  
Orangeville Speech and Language Clinic  
Palmer & Associates Rehabilitation Inc  
Palmer Wellness & Rehab  
Partners In Rehab  
Pathways Therapy  
Propel Physiotherapy  
Pursuit Health Management  
Rehab Results  
RFS & Associates Inc.  
S.L. Hunter SpeechWorks  
SABA Rehab Inc  
Sari Shatil Physiotherapy  
Sheila MacDonald & Associates  
Sound Expression Speech & Language Services  
Speech Therapy Centers of Canada Ltd.  
Spencer Rehabilitation Experts  
Taylor Rehab  
Tricia L Morrison Occupational Therapy  
Vanderkuyl Counselling and Rehabilitation  
VOR Physio  
Wright & Associates Rehabilitation Inc.

**MEET OUR MEMBERS**





# OUR 'EVENTFUL' HISTORY

To date we have held dozens of in-person events and 20+ virtual events for healthcare providers in the MVA sector. Attendance levels have ranged from healthy (30+) to excellent (60+) and have garnered rave reviews. Attendees at ORA events are generally business owners, practice managers and senior clinicians. Virtual events are recorded and made available to our members along with the public in our online Solutions Pantry.

Over the past couple of years, we have moved to and remained with virtual events. These webinars averaged 40 'live' attendees each, plus others who subsequently accessed the recording.

## PAST EVENTS

Ontario Rehab Alliance  
REC  
**WATCH THE WATCHERS**  
WHAT REHAB PROVIDERS AND THEIR CLIENTS SHOULD KNOW ABOUT INSURER SURVEILLANCE  
OCTOBER 30 • 1 PM • ZOOM  
REGISTER NOW  
SISKINDS  
The law firm  
Presenters from: Anna Stull, Christina Martin  
Open to all rehab providers in Ontario  
www.ontariorehaballiance.com

Ontario Rehab Alliance  
**MVA Rehab Road Conditions**  
& PROTECTED ACCOUNTS ONE OF THE LARGEST POTHOLES OF ALL!  
September 29, 2022  
@ 1 PM

Ontario Rehab Alliance  
**ASK A LAWYER LIVE Q & A**  
MAIM BENT & JAKE HITCHESON  
PERSONAL INJURY LAWYERS  
SEPT 29 @ 1 PM  
LAST CHANCE TO REGISTER  
We likely will be touching on the "3Ds": Delays, Denials, Disputes and  
• Overturned LAT decision  
• Potential expansion of CAT claims eligibility  
• Artificial intelligence and our sector  
OPEN TO ALL HEALTHCARE PROVIDERS IN ONTARIO  
www.ontariorehaballiance.com

Ontario Rehab Alliance  
a member of the  
**BLACK NETWORK**  
**LUNCH & LEAN IN Inclusive Organizations**  
• Personal Responsibility & Leadership for True Change for DEI  
• Understanding the Pathway for Social Change & Equity  
• 12 Strategies to consider in Getting Ready to be Ready to build Inclusive Organizations  
JOIN US  
www.OntarioRehabAlliance.com

# SUPPORTERS PROGRAM

## PLATINUM PACKAGE

Platinum Supporters will be acknowledged through:

- Participation as a key content presenter at one of our five virtual ORA hosted events planned for the year, and will take part in discussion and planning of the event timing and topic;

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- High profile logo placement on the ORA home page;

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- High profile logo and links placement on our Supporters page and all promotional media including all webinar eblasts to our members, all newsletters sent to upwards of 1500 subscribers to promote our webinars, and on our supporters slide on all ORA presentations;

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- Free postings of up to 5 events on our ORA Events Calendar. With each new event calendar posting, we will promote the event on our own social media platforms and to our mailing list (1 promotion per event per social media page);

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- Two complimentary registrations for each of our virtual events;

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- Following webinars in which the Supporter has presented, the Supporter will receive a list of all those in attendance, a downloadable recording of the webinar and a compilation of feedback;

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- The ORA will make every effort to ensure a healthy turnout of event participants but is not able to guarantee numbers attending.

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- The ORA cannot offer any cancellation, discount or refund on the Supporter contribution.

### **1 YR AGREEMENT**

*PAYMENT DUE DECEMBER 15, 2024*

**\$6,000.00**

### **2 YR AGREEMENT**

*1ST PAYMENT BY DECEMBER 15, 2024  
2ND PAYMENT BY OCTOBER 31, 2025*

**\$5,500.00 / YR**

# SUPPORTERS PROGRAM

## GOLD PACKAGE

Gold Supporters will be acknowledged through:

- Your logo included under the Gold Supporter header - on our dedicated web page for supporters, all promotional media including all newsletters and event eblasts to our members, all newsletters sent to upwards of 1500 subscribers to promote our events, and on our supporters' slide on all ORA presentations;
- Participation in our blog as a guest writer (max word count 500 words) or video blog (max 2mins) answering questions posed by our members or on a topic of your choice, as discussed and agreed to. The blogs will be shared on our website, and promoted on our social media sites as well as our newsletters to all of our members and subscriber, with a total of 6 blogs for;
- Three free postings of your own events on our ORA Events Calendar. With each new event calendar posting, we will promote the event on our own social media platforms and to our mailing list (1 promotion per event per social media page);
- One complimentary registration for each of our virtual events. We will host a minimum of four virtual ORA hosted events in 2025;
- Host's acknowledgement of Supporters at the start of each virtual event;
- The ORA cannot offer any cancellation, discount or refund on the Supporter contribution.

### 1 YR AGREEMENT

*PAYMENT DUE DECEMBER 15, 2024*

**\$2,500.00**

### 2 YR AGREEMENT

*1ST PAYMENT BY DECEMBER 15, 2024  
2ND PAYMENT BY OCTOBER 31, 2025*

**\$2,250.00 / YR**

# SUPPORTERS PROGRAM

## SILVER PACKAGE

Silver supporters will be acknowledged through:

- Your logo included under the Silver Supporter header - on our dedicated web page, all promotional media including all newsletters and event eblasts to our members, all newsletters sent to upwards of 1500 subscribers to promote our events and on all on our supporters' slide on all ORA presentations;
- One free posting of your own event on our ORA Events Calendar. Your event will be posted on our event calendar, we will promote the event on our own social media platforms and to our mailing list (1 promotion per event per social media page);
- One complimentary registration for each of our virtual events. We will host a minimum of four virtual ORA hosted events in 2025;
- Host's acknowledgement of Supporters at the start of each event.

### **1 YR AGREEMENT**

*PAYMENT DUE DECEMBER 15, 2024*

**\$1,000.00**

### **2 YR AGREEMENT**

*1ST PAYMENT BY DECEMBER 15, 2024  
2ND PAYMENT BY OCTOBER 31, 2024*

**\$850.00 / YR**

## **Next Steps**

Please reach out to one of our Supporters' Committee members to **confirm** which level of Support you / your company would like to participate in.

## **Supporter Committee Members Information**

**Laurie Davis, Executive Director** [lauriedavis@ontariorehaballiance.com](mailto:lauriedavis@ontariorehaballiance.com)

**John Barry, Treasurer / Board Member**

[John.Barry@pursuithealth.ca](mailto:John.Barry@pursuithealth.ca)

**Kris Cardoso, Info & Engagement Coordinator**

[admin@ontariorehaballiance.com](mailto:admin@ontariorehaballiance.com) OR [kriscardoso@ontariorehaballiance.com](mailto:kriscardoso@ontariorehaballiance.com)

## **Payment**

If you would like to pay via credit card / PayPal, please use the links provided by your Committee member.

If you require an invoice prior to making payment or wish to pay by cheque, please contact [admin@ontariorehaballiance.com](mailto:admin@ontariorehaballiance.com).

## **Need More Information?**

Please connect with one of our above noted Committee members.

We would be happy to review your questions and the sponsorship benefits with you.



**Ontario Rehab Alliance**

**THANK YOU!**

**WE LOOK  
FORWARD  
TO HEARING  
FROM YOU!**

### Contact

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