



Ontario Rehab Alliance

2026 SUPPORTERS PROGRAM

FOCUSING ON CONNECTIONS

ABOUT US

The Ontario Rehab Alliance (ORA) is a provincial, non-profit advocacy organization representing hundreds of health service providers, clinics, case managers, and allied professionals across Ontario's auto insurance rehabilitation sector. For more than a decade, we have championed fair, sustainable, and client-centred policies—ensuring that both providers and the individuals they serve have a strong collective voice.

Our mission is simple:

To advocate, educate, and empower Ontario's rehabilitation community so that injured individuals receive the care they need, when they need it.

WHY OUR SUPPORTERS MATTER

Our Supporters are essential partners in this work. Your expertise, leadership, and commitment help strengthen the sector through:

01

Education & Professional Development

- Supporting the delivery of learning opportunities for health service providers across the province.

02

Advocacy & Policy Impact

- Enabling the ORA to engage in meaningful government relations, strategic research, and collective action.

03

Community Building

- Bringing rehab professionals, legal experts, insurers, and system stakeholders together for open dialogue and improved outcomes.

Your support directly fuels critical advocacy efforts and contributes to a stronger, more unified rehabilitation community with the MVA industry space in Ontario.

CONTACT US

Email - admin@ontariorehaballiance.com

Website - www.ontariorehaballiance.com

Updated Supporters Package

This year, ORA is streamlining our events to create stronger value and engagement:

- One drop-in webinar/session to discuss questions and key expectations as we prepare for the July insurance industry changes; and
- One in-person Fall conference on September 30th at **Ascott Parc Conference Centre (Vaughan)** to provide meaningful face-to-face learning and relationship-building.

For sponsors, this approach offers the best of both worlds: high-impact, in-person visibility with decision-makers and frontline providers, paired with province-wide exposure through a virtual audience. We hope these concentrated events will create stronger engagement and more memorable interactions.

By focusing our time and energy into these two events, ORA is delivering greater value, broader reach, and more meaningful connections—making sponsorship more impactful for our partners and the community we serve.



2026 SUPPORTERS PACKAGES

| 2026 Supporters Program | Platinum | Gold | Silver | Bronze |
|---|--|---|----------------------------------|---------------------------------|
| Benefits | \$6000 | \$3000 | \$1500 | \$1000 |
| Corporate logo & recognition for 1 year as a supporter on all eblasts & ORA run events (print or virtual) | Yes Priority Placement | Yes | Yes | Yes |
| Logo on Home Page of ORA Website | Large, Priority & Linked | Medium Visible & Linked | Small no link | Smallest no link |
| ORA Supporters Page - About Us Blurb, Logo and Links for Supporters | Large, Priority Linked, & About Us | Medium, Visible, Linked & About Us | Small Linked | Smallest Linked |
| Supporter Recognition on Social Media | Solo post 2X a year | Solo post 2x a year | Shared Post 2x a year | Shared Post 1x a year |
| Spring, Virtual Round Table/Webinar | 3 Complimentary Registrations | 2 Complimentary Registrations | 2 Complimentary Registrations | 1 Complimentary Registration |
| Fall, In-person Conference, Sept 30th 2026 (Exhibitor Table) | Priority Placement | Visible Placement | General Placement | No Table |
| Fall Conference (Presenter/Speaker) | Solo Presentation 30mins | Panel Discussion Member | No | No |
| Fall Conference (Tickets) | 3 | 2 | 2 | 1 |
| Supporter Run Event Calendar Postings <i>*does not include other events sponsored by our supporter companies</i> | 6 a Year | 3 a Year | 2 a Year | 1 a Year |

Our mailing list - both members and non-members - totals to ~1400 emails. We know that the majority of our subscribers work within the MVA rehab space as Health Service Providers, Personal Injury Lawyers / legal advocacy, car insurance, and accident benefits.

The ORA cannot offer any cancellation, discount or refund on the Supporter contribution